UPSIDE
EVENTco

Onsite Experiences

Created October 1st, 2026

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experiences on our website

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Pro Racing Experience

About the experience

More than an arcade game. It's the real thing.

This Sim Racing & Driver Coaching Experience gives your guests real-time driver coaching from inside the cockpit of a pro-level racing simulator, no racing experience needed.

This is more than a racing game. This experience gives your guests a rare insight into the lives of pro racing drivers, without the liability of big crash damage bills.

Our partnership with pro racing driver and coach **Bruno Carniero** allows guests to experience real-time feedback to improve their skills behind the wheel of your favorite race car at your choice of iconic racetrack.

This is the most immersive, genuine & memory-making racing simulator rental in the business.

General Info

Time: 2-3 hours

Simulators available: 3

Formats: Timed sessions, Structured Competition

Ideal Group Size: 6 to 50 people

Service Area: Utah & Surrounding Areas

General Requirements

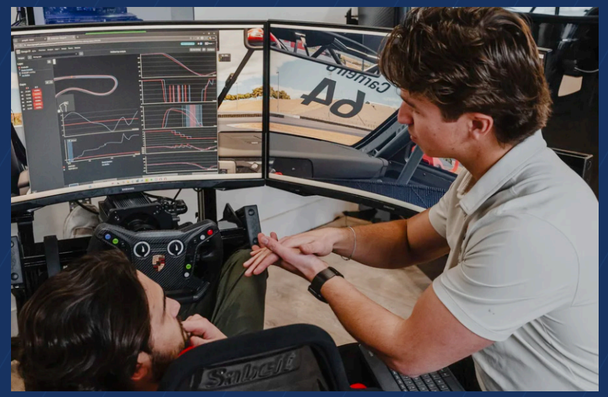
- 6' x 8' footprint per simulator
- 6' x 6' registration area
- 2x dedicated 120v circuits
- Level solid ground
- Unobstructed ingress to accommodate 3' x 8' x 4' items.
- 400mb reliable internet speed or access to open sky (for starlink)













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Mobile Micro Golf

About the experience

Mini golf's universal appeal turns any event venue, office, brewery, back yard, trade show booth into a fun attraction!

Our portable, custom designed “Micro Golf” course is smaller than a standard mini golf course but packs a much bigger punch.

Its versatile design allows you to decide the level of difficulty as well as providing options for custom-themed holes.

Whether you prefer free-flowing rounds or hosted tournaments with an MC, prizes and trophies- your guests will appreciate the playful social environment.

When assembled, our “micro golf” course can fit in a space smaller than a pickleball court and Its modular design disassembles to fit in standard elevators, allowing you to putt-putt just about anywhere with a flat surface!













General Info

Time: 2-3 hours

Holes available: 18

Formats: Free Play, Tournaments

Ideal Group Size: 18 to 200 people

Service Area: Continental US

General Requirements

- ~800 sq.ft. per 9 holes
- 6' x 6' Check-in Station
- Access to 1x 120 v outlet
- Level solid ground
- Unobstructed ingress to accommodate 4' x 6' x 5' items.

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Fragrance Atelier

About the experience

Bring the art of "scent" to your event with a custom perfume or cologne.

Offered as a class, an activation or as a gift- The fragrance experience brings fine perfumery directly to you. Guided by the expert perfumers at Parfum De Moi, guests explore a curated selection of 18 scent notes to design a perfume or cologne tailored entirely to their personal taste.

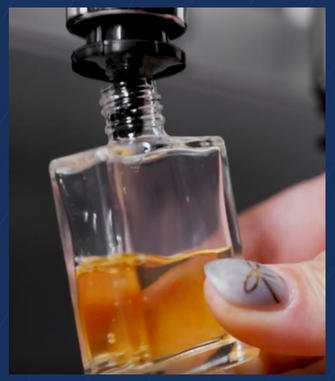
Each custom formula is hand-blended, bottled, and finished right before their eyes —adding a touch of live craftsmanship and quiet luxury to your event.

For even more customization, you can work directly with the perfumer to create a fully-bespoke 18 scent palette based solely on your vision & inspirations.













General Info

Time: 2-3 hours

Stations available: 2

Formats: Class, Activation, Gifting

Ideal Group Size:

12 to 300+ people

Service Area: Utah

General Requirements

- 8' x 10' footprint per station
- 6' table, Cocktail table (draped)
- Ventilated area
- 1x 120v power source
- Level solid ground
- Shade/ coverage (if outside)

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Heirloom Photography

About the experience

The heirloom photography experience turns a beautiful moment into an artful display by transforming an ordinary photo into something long-lasting, memorable & stylized.

Utilizing photography techniques from the 1800's- your image is developed onto course deckle-edged paper, creating a soft, painterly feel.

Offered as a comprehensive hands-on photo developing class, and immersive vintage portrait experience or a framed gift, Each experience offers multiple levels of engagement and customization.

More than a novelty photo; this is an intimate, artful reminder that ties a cherished memory to your event.

General Info

Time: 1.5-3 hours

Formats: Class, Activation, Gifting

Ideal Group Size:

12 to 150 people

Service Area: Utah & surrounding states

General Requirements

- 10' x 12 footprint for portraits
- Access to clean water and liquid disposal (Class and onsite developing)
- Dark room (If developing onsite)
- 6' tables (for class)
- Highboy tables (for photo session)















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Custom Experiences

Bring you ideas to life

Can’t find the exact experience you’re looking for?

Let our team of powerhouse creators bridge the gap between your ideas and an amazing onsite experience or custom gift.

Upside is proudly partnered with Make Salt Lake – a nonprofit, community "makerspace" dedicated to providing affordable access to the space, tools, and knowledge needed to transform ideas into physical creations.

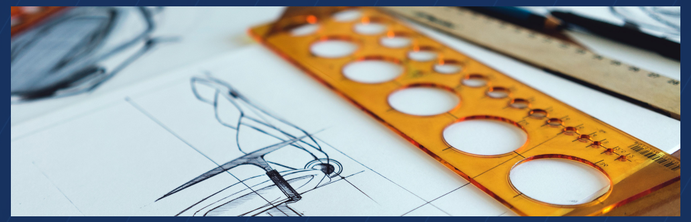
Our partnership leverages a multidisciplinary team of expert craftspeople and a fully equipped facility with dedicated woodworking and machine shops, textile labs, 3D printers, laser engravers, multi-axis CNC and printing studio- There are virtually no limits to what we can create.

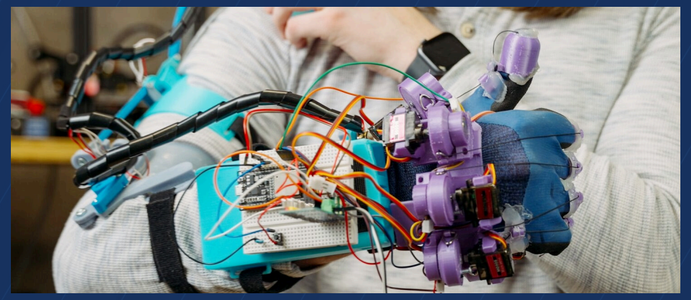
We have nearly total creative freedom to build one-of-a-kind experiences for your guests.

Every custom project is also a direct investment in local artists and empowers Make Salt Lake to continue to foster their creative education initiatives.

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Thank you!

Scan for Contact Info

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